

THE KENTUCKY KERNEL

Thursday Evening, March 27, 1969

UNIVERSITY OF KENTUCKY, LEXINGTON

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SG Candidates Debate On Kernel, Personalities

By JANICE BARBER
Assistant Managing Editor

A three-way debate between Student Government presidential candidates Wednesday night centered on the theme of "who's producing and who's proposing." It was a spirited discussion which focused on personalities and reform of the Kernel.

Speaking at a Young Americans for Freedom (YAF) meeting, SG presidential candidates Bruce Carver, Tim Futrell and Thom Pat Juul addressed the topic "The Executive Branch of Government."

The Kernel became the center of debate early in the discussion when Futrell, appealing to his YAF audience, began his proposals for campus improvement with a call for reform of the Kernel.

The campus YAF group, now with a claimed membership of 151 students, has been engaged in a campaign to reform the Kernel.

"There is an institution on this campus that unfairly represents the student body—that institution is the Kentucky Kernel," Futrell said.

Futrell called for a greater student voice in selection of student members of the Board of Student Publications through participation of the SG president.

Futrell said later he had not formulated a complete plan of selections, but thought the SG president might work with the University president in selecting the seven student members of the board.

Futrell also proposed an SG student referendum on the Kernel to question the representativeness of news coverage and to test student opinion on means of selection of Kernel editors.

"We would not hamper freedom of the press," Futrell said of his running mate Jim Gwinn and himself.

Also discussing the Kernel, Juul said he thought the paper should be held responsible to its reading public.

"The Kernel has to be held responsible to someone. The problem with the Kernel—if there is a major problem—is that they aren't responsible to anyone."

Juul repeated a previous proposal that the Kernel should be held responsible to a reorganized

Continued on Page 2, Col. 1



Kernel Photo by Howard Mason

Tim Futrell makes a point in a three-way SG presidential debate Wednesday night sponsored by the Young Americans for Freedom. Taking notes is Thom Pat Juul while Bruce Carver (at Juul's right) relaxes against the wall. The three candidates spent most of the time calling for reform of the Kernel and attacking each other.

Student Politics

Futrell Wants Liberal Women's Hours, Expansion Of Student Gov't Assembly

By FRANK COOTS
Assistant Managing Editor

Tim Futrell and Jim Gwinn, candidates for Student Government president and vice president, spoke at Blanding 3 last night in an attempt to corral the endorsement of that dorm's House Council.

The Blanding 3 House Council will decide next week which candidate, if any, to support.

Futrell noted that the three presidential candidates' plat-

forms were all "similar" but stressed that he and Gwinn could both "propose and produce."

Futrell claimed that he "has not alienated administrators as the other two candidates have."

He denied that he was a "yes man" but said that he just was not antagonistic. He feels this gives him "the best chance of persuading."

Throughout his talk, Futrell made it a point to name administrators he has had personal contact with while implying that the other two candidates did not have such a working relationship.

He said an SG president "must have cooperation from the administration" but was quick to add that he would not "bow down to them."

Futrell claimed that he and Gwinn were "the only candidates with the experience and knowledge of issues that reflect the total student opinion."

As for the issues, he said he

which he "will push all the way to the Board of Trustees."

The Associated Women Students are currently working on a program to liberalize women's hours.

When asked about compulsory housing, Futrell said he was against it "although we realize we have to fill these dorms or the tuition will go up."

As an alternative, he sug-
Continued on Page 6, Col. 3

Grad School To Back All GSA Expenses

By STONEY FRANKLIN
Kernel Staff Writer

The Graduate Student Association (GSA) disclosed last night it has been told by Dean Lewis Cochran that the Graduate School will underwrite all costs of the organization.

Graduate student Joe Aponte, in a committee report before the

GSA, indicated that Dean Cochran's reaction to the organization was "very favorable" and that the dean would like to meet regularly with representatives from the association.

He also mentioned, "Aponte said, "that he would be in favor of students from the organization sitting in on meetings of the Graduate faculty."

Aponte added that Dean Cochran preferred students not to sit in on the Graduate Council because of "private matters" that are discussed.

The GSA organizational evolution now has reached its second stage with representatives of some 13 departments rallying behind elected or appointed representatives.

Labeled an "effective pressure organization" by acting chairman Mason Taylor, GSA already has effected an extension of some graduate students' inner-campus parking permits.

Under a suggested plan, graduate students were to be extended B permits only until April 1,

Continued on Page 5, Col. 1



Kernel Photo by Dick Ware

Margie Feldhaus of the UK Dames Club models one of the creations from their spring style show Wednesday night at the Agricultural Science Auditorium. Members of the Dames Club and McAlpins Teen Board modeled in the show sponsored by McAlpins. The proceeds from the show go to Cardinal Hill Children's Home.

Spring Style

Guest Speakers At Morehead Must Be Approved By Dean

Special to the Kernel

MOREHEAD, Ky.—Morehead State University (MSU) Wednesday formalized a speakers' policy providing that the dean of students must approve all guest speakers.

As adopted by the school's regents, the policy requires that officially recognized campus organizations seeking to sponsor a speaker must explain in detail the nature of the speech and give reasons for inviting the speaker. Included in this would be a statement of how the event is expected to contribute to the objectives of the organization and the university.

MSU President Dr. Adron Doran said universities should expose students to differing viewpoints but not to speakers whose appearance would "serve no worthy educational purpose or would tend to provoke undesirable behavior on the campus or . . . would violate state or federal law."

At the same meeting the MSU regents approved the reduction of the school's controversial mandatory ROTC program to only the freshman year for male students.

Candidates Square Off At YAF Meeting

Continued from Page One
SG through direction of funds. Carver said there should be "more responsible editors" and that critics of the Kernel should apply to work on the paper.

Earlier in the meeting, Carver, opening the 10-minute talk round, said that he felt students can only judge the candidates on the basis of past achievements and the type of students supporting them. He then proceeded to name his individual supporters and their affiliations.

Outlining plans for improve-

ment of the executive branch, Carver called for better use of the cabinet positions and of student presidential appointments.

"Steve and I have not promised a single cabinet position," Carver said, speaking for both himself and his running mate Steve Bright. Carver said he would make applications available so students could apply for the cabinet, with selection on the basis of merit.

Carver also called for closer contact with "the groups that the administration has come to

work with" such as the Student Center Board and the University Student Advisory Committee (USAC).

Reviewing portions of his platform, Carver said that the executive branch should publish a newsletter for all students, work with dorm governments, promote a seat in the assembly for a representative of dorm government, keep regular office hours and go out and maintain informal communications with students.

Futrell, sounding the theme of the debate, said, "There are too many proposers of many things and producers of nothing. The question is who proposes and who produces."

Futrell, sounding the theme of the debate, said, "There are too many proposers of many things and producers of nothing. The question is who proposes and who produces."

Chiding Carver, Futrell said that while Carver had called for a greater role for the cabinet, Carver himself had been fired from his post as director of interschool relations.

Carver later defended his record as the SG cabinet director of interschool relations and said his removal from SG President Wally Bryan's cabinet was a result of his stands on the Kernel and on the housing policy, which were contrary to Bryan's.

Outlining his accomplishments, Futrell said that he had served to execute legislative decisions and as a liaison to the academic community.

Futrell said he had served

Bryan as office manager and that he and Debbie Clarke had worked with the Faculty Senate to achieve the initiation of the pass-fail system a semester early.

Calling for increased communication between the student body and the SG, Futrell announced plans for a "student days" program where SG officers would go out to find informal "grassroots" student opinions. He also called for a central presidents' conference to establish liaison with dorm governments.

Juul, answering the challenge of Futrell's call to distinguish between producers and proposers, said his bills and those of SAR would stand for themselves.

Addressing his YAF audience, Juul labeled himself as a "radical conservative," and based his introductory remarks on the American democratic principles of capitalism, individualism and belief in the principles of the founding fathers.

"No one has stood for the rights of the individual as we have," Juul said of SAR. Following in the paths of the founding fathers, Juul said SAR's role was to propose legislation. He pointed to 30 SAR bills which passed this year.

Juul condemned the Carver-Bright platform as "plagiarized" from the previous SAR platform. "I'm wildly enthusiastic over the Carver platform—almost one hundred percent of the platform is SAR initiated." Juul went on to point out similarities of wording to SAR bills and to previously enacted legislation.

Juul pointed out that the SAR platform was formed in a "democratic meeting" with room for revision, "not like the other platforms that materialized from smoke-filled rooms."

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Coeds Compete For Title Of Miss Lexington Tuesday

Several UK coeds will be competing with other young ladies for the title of Miss Lexington at 8 p.m. Tuesday in Transylvania College's Haggin Auditorium.

The winner of the event, sponsored by the Metropolitan Woman's Club, will receive a \$300 scholarship and represent Lexington in the Miss Kentucky pageant this summer.

The participating UK coeds are Betty Foley, Gene Bryant, Donna Taylor, Betty Susan Esenbeck, all of Lexington; Karen O'Reilly, Erlanger; Karen Knight,

Dayton, Ohio; Lina Beth Cox, Campbellsville; Debora Mitchell, Barstow, Calif.; Carolyn Honeck, Malinta, Ohio; Ann Marlowe and Doris Davis, both of Frankfort.

All proceeds are used for the club's charity projects. One of them is a \$1,000 scholarship to be presented to a student in the field of special education at UK.

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Income tax forms and information will be available between 11 a.m. and 1 p.m. on Tuesdays and Wednesdays in the Student Center until April 15 at the tax booth sponsored by Beta Alpha Psi.

The English Department is offering The Dantzler-Farquhar Awards to the student or students with the best published works in creative writing. There is a \$50 prize for the best poem and a \$50 prize for the best story. It is necessary that each entry should have been published, but the medium of publication is not important. All entries should be typed, double-spaced, with an original and a carbon. A statement as to the place of publication should also be included. Please submit all entries to Professor Robert D. Jacobs, McVey Hall, English Department, prior to April 15.

Focus '69 will feature a Focus on Social Morality March 28 and 29 in Memorial Coliseum.

Members of Alpha Epsilon Delta, national pre-medical and pre-dental honorary, in cooperation with Dr. Piscacchio, will be advising pre-med and pre-dental students throughout pre-registration in Room 8, Bradley

Hall, from 8 a.m. to 5 p.m. each day. The Colloquium on Biomedical History and Philosophy lecture is cancelled for the month of March.

Pre-applications for student parking permits for the 1969-70 academic year are being accepted now through April 4 by the Safety and Security Division. Applications may be picked up at the Student Center Information desk, in the residence halls and the Safety and Security Division, 109 Kincaid Hall.

Professor A. William Salomone of the University of Rochester will speak on Italian History at 4 p.m. Thursday, March 27, in Room 248 of the Student Center. The public is invited.

Tryouts for majorettes, flag-bearers, and twirlers, to march with the UK Band, will be held Saturday, March 29, at 1 p.m. Applications must be returned by Thursday, March 27 to Room 33 of the Fine Arts Building. For further information contact Harry Clark at 2811.

SDS will hold a mass meeting on Thursday night, March 27, at 8 p.m. in the Student Center.

Coming Up

The UK Soccer team will play Western Kentucky University and the

University of Tennessee, Saturday, March 29, at 1 and 3 p.m. respectively. The teams will meet on the field adjacent to the Student Center parking lot.

The UK Track Team will host the University of Cincinnati in a dual track meet Saturday, March 29, 1 p.m., at the Sports Center.

The internationally acclaimed Thiel College Choir of Greenville, Pa., will be in Lexington Saturday, March 29, to present a special Lenten concert at 8 p.m., at Morton Junior High School.

Auditions for the Jenny Wiley Music Theatre will be held Sunday, March 30, at 2 p.m. at the UK Fine Arts Building, Room 17.

A Hillel meeting will be held Sunday, March 30, at 5:30 p.m. at the Temple Adath Israel. The deadline has been extended until that date for those interested in being a guest in a local home for a Passover Seder.

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Censure At EKU: Blatant Repression

Eastern Kentucky University President Dr. Robert Martin has shown the institution under his control to be the nonschool that it is. By censuring student body president Steven Wilborn for distributing copies of "The Student as Nigger" and forcing him to return the undistributed leaflets under pain of "appropriate action," Dr. Martin has become representative of the unenlightened leadership which so-called institutions of enlightenment are receiving.

Mr. Martin charged that the essay was "obscene," presumably because of some of the language it contained, in asking Eastern's board of regents to censure Wilborn. Although for some strange

reason he sees the essay, which, incidentally, makes a very effective criticism of college regimes much less repressive than the one at EKU, Dr. Martin does not see the school's mandatory ROTC program which turns students into rows of

marching vegetables and helps to prepare them for killing as being obscene. It is ironic that Dr. Martin and Wilborn fought over the issue of mandatory ROTC last year, with Wilborn obtaining an endorsement from his student council to

do away with the requirement. And with Dr. Martin ignoring both student sentiment and their reasoning.

Unfortunately for Dr. Martin, Steve Wilborn cannot be idiosyncratically classified as a long-haired radical or as an outside agitator. Wilborn instead is a neatly-dressed, closely trimmed Shelby County native. And even he is repressed by the EKU board of regents.

This sort of repression is usually not so blatant at most schools. It goes on in more subtle forms. People wonder why there is so much student unrest—could it be because students are finally waking up and realizing the situation for what it is? Even at EKU?

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

ESTABLISHED 1894

THURSDAY, MARCH 27, 1969

Editorials represent the opinions of the Editors, not of the University.

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Kernel Forum: the readers write

EDITOR'S NOTE: All letters to the editor must be typed, double-spaced and not more than 200 words in length. The writer must sign the letter and give classification, address and phone number. Send or deliver all letters to Room 113-A of the Journalism Building. The Kernel reserves the right to edit letters without changing meaning.

On Grapes

To the Editor of the Kernel:

I wish to attack both sides of the "grape issue." It seems to me that both our long-haired, bearded protestors and (presumably) short-haired, clean-shaven reactionaries are really not in there with their hearts, but only to make some kind of impression on each other. This is giving rise to an unreasonable kind of extremism on both sides, which does no good at all to the supposed causes these people are concerned about.

Take, for instance, the grape boycotters—the "left" side of the issue (although I have yet to meet an American who is a true leftist, despite quite a few who claim to be so). Their recent antics make me suspect strongly that it is not grape pickers they care about: for one thing, it is usually recognized that before more or less extreme measures are taken, the more normal avenues are attempted—they are often quite sufficient. In other words, we conduct a sort of publicity campaign. Now I may have missed the important issue of the Kernel which carried an article about the poor suppressed grape pickers—I haven't been actively looking for such articles. The point here is that this is poor advertising; someone like me, casually reading the Kernel, without hot issues on his mind, should be hit over the head with the facts about these suppressed (?) people. As it is, being by nature somewhat skeptical, I suspect that these things are true, but have not been

made aware of the facts. This sort of reasonable approach, however, would involve time and effort, and it seems that this is too much to ask . . . That at least some of these protestors don't care was shown by the picnic in the cafeteria, apparently a kind of boycott—I have heard that some of these characters didn't care enough to bring their own food, and bought it at the grille they were boycotting! That shows real sincerity! (Can you have an apathetic protestor?) Another thing: I personally do not give a damn whether anybody has long hair or short, a beard or a smooth face, or whatever, but if you are trying to serve a cause, you should do so with everything you've got and perhaps even sacrifice some things, except moral principles. I could be wrong, but I do not believe that long hair, etc., involves any moral principles. If you know that such things will antagonize a lot of people who might otherwise lean your way, then you owe it to your cause (i.e., yourself) to avoid them—you'd be much more effective. Less interesting, though, eh? Wouldn't make a lot of people turn against you unreasonably and allow you to feel persecuted and therefore superior . . .

All this provokes our "right-wing" extremists, who, quite by reflex, pounce on anything on the "left" side of the fence that moves, without even looking at the issues. Mr. Fields, writing recently in the Kernel, is an example, though probably on the extreme end of unreasonableness. He feels compelled to attack the grape pickers themselves, for some strange reason. He claims that they are lazy. Well, Mr. Fields, if you were being exploited, would you be trying to please? (I assume for the moment that there is, in fact, exploitation.) He claims also that when the supervisors are not looking, the pickers eat more than they pick. Well, in the United States, things may be different, but from what I know of fruit-picking

in Australia (my home country), the owners usually don't give a bugger how much the pickers eat, if only because the amount is quite negligible and you soon get sick of it, anyway. It is possible, of course, that the California air breeds some real mean supervisors, but I somehow doubt that things are different in this country. What Mr. Fields really hates, of course, is protestors, not grape pickers. He seems to be implying that anyone who is being exploited is there due to his own fault. Where are your brains, Mr. Fields? It can happen to anyone, mate, just hope that it won't be you one day.

Do not "right-wingers" assume this stance in the name of humanity? Well, if humanity suffers somewhere, then surely it need not be a leftist plot to want to help them! Even if some of them are leftist in orientation—an easy thing for a poor person, for whom capitalism is a highly theoretical and questionable viewpoint.

If there are causes, and we all know there are, then let us try to help in the most effective way; if you have reasonable arguments, then use these reasonable arguments; but while these two campus factions are slinging mud at each other, and enjoying it, the grape pickers are still being exploited. (as far as I know).

D. Britz
Lecturer, Chemistry.

Grape Shipment

Send grapes to Biafra.

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George Long
Kelsey Friend Jr.
Law Students

Kernel Chicken

In my four years as a student at the University of Kentucky I have daily observed with unreserved disgust the workings of a miserable publication named *The Kentucky Kernel*. Like most of my fellow students, I have had to admit with shame that this indisposable rag represents our University. After a time we became used to the steady stream of slanted, degenerate filth which you (*The Kernel*) distribute in the name of the new morality, the new emancipated student and, worst of all, the free press.

After four years, I am no longer contented to sit back and let someone like you tell the world what students feel. I, like so many others, have felt that because we came from Kentucky and not New York, that we probably weren't a part of what is happening, and had no call to judge the liberal movement or the *Kernel*.

Yesterday, March 11, 1969, was the last straw. I found the idea of draft dodging—political deviants, like the *Kernel* peaceniks, handing down criticism of our country's medal of honor recipients and downgrading that honor, was too much to swallow. I don't think I could live in this country if everyone held such contempt for courage and the ideals of sacrifice. No doubt, there would be no country to live in if we had to depend on *Kernel chicken* in time of war.

It is impossible to appeal to the intelligence of the *Kernel* editorial staff for a change of heart, because it has neither. Hopefully, the publications board will find the time to help the students who don't have the time to protest, boycott and sit-in. Drastic reform is long overdue and the students, the real students, are not heard, as usual!

Philip W. Disney
Engineering Senior

Grad School Will Underwrite GSA Costs

Continued from Page One
when they would have been revoked.

Revisions now planned for next year in graduate students' parking include two new stipulations:

Graduate students who are research assistants may apply for a B permit only if they have "extraordinary schedule requirements." Also any graduate student with a primary teaching responsibility of at least two hours a week may apply for a B permit.

"If you think this could have happened if we hadn't organized," Taylor said, "then you're badly mistaken."

In other organizational bus-

iness, constitutional debate at last night's GSA meeting focused on an amendment which provides for GSA representation.

The amendment reads:

"Representatives are to be elected on the following schedule: each graduate department and the colleges of Law, Dentistry, Medicine, etc., choosing to be represented on the Council shall be entitled to one if the number of graduate students in such department or college does not exceed 50 or two representatives otherwise."

Another section of the original amendment provided for 10 members of the association to be elected in general meeting to sit as members-at-large.

The amendment was challenged by several members of the GSA who attacked the section's potential for eventually "packing" the assembly with representatives of one department and for one-sided leadership and representation.

Following heated debate the amendment was defeated and another amendment substituted and passed which provides that "no more than three members

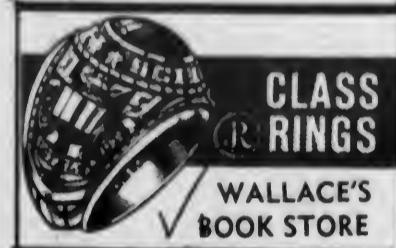
from any department shall serve on the Council-at-Large consisting of 10 members."

The next GSA meeting is scheduled for 7:30 p.m. April 9 in Room 213 of Kastle Hall.

That session is to encompass complete organizational procedures and election of officers. Outlined as likely to provide the "framework" for GSA, the April 9 meeting will include a combined meeting of depart-

mental representatives and the 10 "at-large" representatives to form the Council of the GSA. From the Council will be elected 4 officers to head the GSA.

All graduate departments who have organized or now are organizing are urged to contact members of the ad hoc organizational committee, Mason Taylor at telephone extension 2701 or Al Sharp at 2461.



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March 28, 29

Memorial Coliseum

Former Cuban Air Chief To Speak Here Friday

Pedro Diaz Lanz, former chief of air force under Fidel Castro, will speak at 2 p.m. Friday in the Student Center Theatre.

Young Americans for Freedom (YAF) is sponsoring his appearance.

A guerrilla in Castro's revolutionary army, Diaz Lanz was given the air force position when Castro came to power in January 1959. The following summer Diaz Lanz and his family fled Cuba in a sailboat and came to the United States.

He later told the Senate Foreign Relations Committee that he left Cuba because he suspected Castro of being a Communist. His testimony preceded Castro's own admission that he was a Communist.



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Futrell Calls For Assembly Of 60 To 70 Representatives

Continued from Page One
gested making the dormitories "more attractive."

Futrell also favors making Student Government "more dynamic."

He said he wanted a "much

larger assembly, perhaps 60 or 70 representatives," since 32 representatives (the current number) "cannot possibly represent 15,000 students."

Futrell was asked if student government would support a

more effective complex government.

He said he was "open as possible to complex government," but hinted there was difficulty because "they want their own power base."

Meyers

**JOHN MEYER.
OF NORWICH**

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Communicate with the butterflies and their friends, the girl watchers in one of these conversation dresses.

left: John Meyer prissy little polka dot play dress, low belted and flipped right over its own built-in shorts. Take it along in all the colors you love . . . double dot your message!

right: White pique with its beautifully fitted bra top and embroidered empire band. This could be the dress of the season . . . the one you slip into . . . and communicate!

23 dollars

These and many more from our collection of John Meyer fashions in "The Group" . . . a shop for young fashionables.

SECOND FLOOR

Timetable For Focus '69

Focus '69, a contemporary issues forum entitled "Focus on Social Morality," will begin at 7:30 p.m. Friday in Memorial Coliseum.

Speaking Friday night will be William M. Kunstler, defense attorney and author, and Anson Mount, public affairs manager for Playboy magazine.

At 10 a.m. Saturday a panel discussion will be held with Mount and Harold Wahking, a psychologist and Baptist minister, in the Commerce auditorium.

The second session of Focus will be held at 1 p.m. Saturday, beginning with an opening statement from each scheduled speaker. The main speakers for Saturday will be John Seigenthaler, editor of the Nashville Tennessean, and T. George Harris, managing editor of Careers Today.

- CLASSIFIED -

FOR SALE

FOR SALE—1955 Buick Roadmaster. Full power. Low mileage. New tires. \$300. Phone 233-0018, 1840 Dunkirk Drive. 25M5t

FOR SALE—1966 Honda 300 cc.; wind-shield; luggage rack included. Call 254-5891. 25M10t

FOR SALE—1968 GTO real clean; runs good. \$1,500. Ext. 8-1247. 26M5t

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FOR RENT—Perfect summer apartment, 1 block from campus; air-conditioned; ultra modern. This place really swings during summer session. Act now. 255-5959. 25M5t

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ROOM FOR RENT—Available large, quiet, clean sleeping room for male. Private entrance; refrigerator; near UK, town. Tel. 255-0848. 27M5t

RWARD

PEARL RING LOST: ladies' restroom, 1st floor C-P Bldg. Initials K.J.S. inside band. Sentimental value; engagement ring. Mail to Kathy Justin, Chemistry Dept. or call ext. 3-9076. Reward offered. 26M5t

PERSONAL

I AM AVAILABLE! Intelligent, handsome, tanned, well-dressed, wealthy, love starved law student seeks dates. Call Don Spain, 254-2763. 27M5t

**Unitarian
Universalist
Church
of Lexington**

Clays Mill Pike
Phone 277-6248

**Campus
Religious
Liberals**

Time has been changed to
8:00 P.M.
in order to avoid conflict with
the meeting time of the
Lexington Peace Council

Topic —
"Another Sensitivity Session"
Bring your favorite
poem or record

SUNDAY
AT THE CHURCH
10:30 a.m.

"The sermon topic will depend
on the weather."

THE KENTUCKY KERNEL

The Kentucky Kernel, University Station, University of Kentucky, Lexington, Kentucky 40506. Second class postage paid at Lexington, Kentucky. Mailed five times weekly during the school year except holidays and exam periods, and once during the summer session.

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Editor, Managing Editor 2521

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DEAR DAD — No need to send me money. Sold my books at WAL-LACE'S BOOK STORE and that top cash balanced the bank. — "Susan" 26M5t

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FOR MORE INFORMATION: Attend general meeting of YMCA on Thursday, March 27, 7:30 p.m., in Room 117 of the Student Center. Information also available on summer jobs, study, and travel

Return Application to
YMCA OFFICE — 102 STUDENT CENTER
or bring to meeting

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IMAGE



Every rounded-out wardrobe has a six-button blazer for special occasions. And what looks better with it than a slim-fitting pair of U. Shop plaid slacks? A buckle shoe and you're "in." This belted jumper with its turtleneck combo blouse is designed to go anywhere you want to be noticed. The colors? A selection of "fantastics."

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**IS ANYBODY LISTENING
TO CAMPUS VIEWS?
BUSINESSMEN ARE.**

Three chief executive officers—The Goodyear Tire & Rubber Company's Chairman, Russell DeYoung, The Dow Chemical Company's President, H. D. Doan, and Motorola's Chairman, Robert W. Galvin—are responding to serious questions and viewpoints posed by students about business and its role in our changing society . . . and from their perspective



as heads of major corporations are exchanging views through means of a campus/corporate Dialogue Program on specific issues raised by leading student spokesmen.

Here, David G. Clark, a Liberal Arts graduate student at Stanford, is exploring a question with Mr. DeYoung. Administrative activities in Greece and Austria, along with broadening experience in university administration, already have claimed Mr. Clark's attention and auger well a

career in international affairs.

In the course of the entire Dialogue Program, Mark Bookspan, a Chemistry major at Ohio State, also will exchange viewpoints with Mr. DeYoung; as will David M. Butler, in Electrical Engineering at Michigan State, and Stan Chess, Journalism, Cornell, with Mr. Doan; and similarly, Arthur M. Klebanoff, in Liberal Arts at Yale, and Arnold Shelby, Latin American Studies at Tulane, with Mr. Galvin.

All of these Dialogues will appear in this publication, and other campus newspapers across the country, throughout this academic year. Campus comments are invited, and should be forwarded to Mr. DeYoung, Goodyear, Akron, Ohio; Mr. Doan, Dow Chemical, Midland, Michigan; or Mr. Galvin, Motorola, Franklin Park, Illinois, as appropriate.

Mr. DeYoung:

Can you justify foreign exploitation?



Dear Mr. DeYoung:

"It is an extraordinary fact, that at a time when affluence is beginning to be the condition, or at least the potential condition of whole countries and regions, rather than of a few favorite individuals, and when scientific feats are becoming possible, which stagger mankind's wildest dreams of the past, more people in the world are suffering from hunger and want than ever before. Such a situation is so intolerable and so contrary to the best interest of all nations that it should use the determination on the part of the advanced and developing countries alike to bring it to an end."

This eloquent statement by the Secretary General of the United Nations points up a problem of which any informed citizen must certainly be aware. Corporations, also doubtless sense the magnitude of the disparity between the rich and the poor, between the thriving and the hungry. As the chief executive officer of a giant multi-national corporation, and as an individual who has had considerable working experience around the world, you have seen first-hand the wretched state of mankind referred to by Mr. Thant.

At the same time, as Chairman of Goodyear, you are the one most responsible for the long-run maximization of stockholders' interests in the company. To that end, you have led Goodyear through a period of significant growth in sales and capital investment, most dramatically in areas outside the United States.

In response to a rapidly growing market for rubber goods abroad, more than 50% of Goodyear's capital expenditures during 1963-1967 were for expansion of international operations. Consider the earnings on total assets at home and abroad for the same period.

Earnings on Total Assets 1963-1967	Foreign Operations	Domestic Operations
Range	8.5%–11.5%	5.3%–6.0%
Average	9.8%	5.6%

Had Goodyear International's return for 1967 been at the same percentage level as the home company's, foreign earnings would have been \$12.5 million lower.

Whether the countries where these operations are located have

gained as much as Goodyear has gained is questionable, especially so in the developing countries. Exploitation is, after all, nothing more than taking advantage of the favorable circumstances of another country which may lack capital and/or know-how while justifying to ourselves that it is in their best interest. Admittedly such undertakings do provide jobs, educational facilities, medical care, better clothing and shelter to employees and their families. But this gives rise to other questions.

Are these direct benefits for a few people really enough?

Where are the "above normal" foreign earnings going?

What right do we as Americans and you as Goodyear have to take resources from another country for our own profit?

What is Goodyear doing to help developing countries become economically viable and independent members of the world community? Is Goodyear doing anything to help build up indigenously owned businesses?

Isn't it possible that several U.S. and other foreign firms operating in a small, developing country could become so centrally linked to the economic health of the country and hence to its financial base as to be able to strongly influence the composition and style of its government?

Mr. DeYoung, perhaps the fundamental issue in all these questions relates to the ever-growing gap between the prospering and starving nations. Can American firms really justify their position in the developing countries when even the most conservative population biologists tell us that the world will be experiencing severe food shortages by 1980? Certainly firms investing abroad may expect a normal return on their investment, but when so many of the emerging nations are so desperately in need of resources for development in the broadest sense, are we really justified in taking so much out from those countries for our own material aggrandizement?

Sincerely,

David G. Clark
David G. Clark
Graduate Studies, Stanford

Dear Mr. Clark:

Whether measured by economic or social yardsticks, the direct results of most modern multi-national corporate activities in the emerging nations is the fostering of progressive development—not exploitation under the outdated concepts of 19th Century mercantilism.

Any casting of accounts reveals that corporate policies, and their implementing operations, are focused toward growth within a country. There is also a realistic understanding that those operations can be the essential motivating force for any viable progress of the region. Essentially, the "in-put" is far greater than the outflow, all factors considered.

This is clearly revealed from an economic perspective by the fiscal policy planning and profit position of many major companies abroad. As demonstrated by Goodyear's own position, we have repatriated considerably less than half of our foreign earnings over the past ten years. Conversely, more than half of our earnings have been re-invested abroad. This has been buttressed further by additional capital investment—both equity capital and long-term loans—in the emerging nations.

Even with this continuing infusion of additional capital, coupled with re-investment, for the past three years, returns on capital investment in these areas still does not equal—let alone exceed—returns on domestic operations.

This disparity is broadened further by the tax factor. Taking into account an overall tax rate abroad of some 40 per cent, as compared to the U.S. corporate tax rate of 52.8 per cent, foreign investment returns still are markedly less than in our domestic operations, notwithstanding the more favorable rate.

Implicit to this picture is the posture of the major corporation abroad both in terms of its relationship to the hosting foreign government, and the effects of its operations on economic and social growth. Essentially operations are designed to establish a base for growth while meeting immediate local needs, disciplined by the realities of the profit-motivated free enterprise system.

In direct consequence the host-country's GNP is increased, tax revenues swelled, local manufacturing stimulated, local employment is expanded broadly with a wide range of new jobs, and local consumer needs satisfied—which is of crucial importance in conserving "hard-money" reserves or foreign exchange credits.

Equally, the impact of these operations upon local living standards cannot be dismissed casually. For many it has meant the incredible step forward from "bare-survival" existence to a viable way of life. To an inordinate number this can be as basic as obtaining an adequate supply of potable water, treatment of diseases we've forgotten about in this country, sufficient food, and at least literacy level education.

The dimensions of this picture are broadened further by the fact that an investment climate is generated that begins to attract other major enterprises to the area resulting in broader diversification.

The simple truth is, Mr. Clark, that the modern multi-national corporation, disciplined by the profit and loss risk, is the only mechanism capable of creating, implementing and managing change. Accordingly it is through its operations that rapid social and economic development will occur in the emerging nations. Don't you agree that its position is justified?

Sincerely,

Russell DeYoung

Russell DeYoung, Chairman
The Goodyear Tire & Rubber Company